

## Message Text

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21  
ORIGIN EB-11

INFO OCT-01 EA-11 ISO-00 L-03 JUSE-00 TRSE-00 COME-00

CIAE-00 DODE-00 PM-07 H-03 INR-10 NSAE-00 NSC-07

PA-04 RSC-01 PRS-01 SP-03 SS-20 USIA-15 OMB-01 /098 R

DRAFTED BY EB/CBA/BP:RJBUSHNELL:VJW

APPROVED BY EB/CBA/BP:HJWINTER

EA/J - WPIEZ (DRAFT)

L/EB - MSPIEGEL (INFO)

JUSTICE - JDAVIDOW (SUBST)

----- 055672

R 242106Z APR 74

FM SECSTATE WASHDC

TO AMEMBASSY TOKYO

LIMITED OFFICIAL USE STATE 083746

E.O. 11652: N/A

TAGS: ETRD, BDIS, JA

SUBJECT: ANTITRUST: PROPOSED PURCHASE BY MATSUSHITA OF  
MOTOROLA TV DIVISION

REF: STATE 081273

1. IN RESPONSE TO JUSTICE DEPARTMENT REQUEST REPORTED  
REFTEL, MATSUSHITA AND MOTOROLA ADVISED JUSTICE APRIL 22  
OF THEIR WILLINGNESS TO POSTPONE CLOSING DATE OF THE  
TRANSACTION FROM APRIL 29 TO MAY 28, 1974. JUSTICE  
ISSUED PRESS RELEASE APRIL 23 ANNOUNCING THE 30-DAY DELAY,  
AND STATING: QUOTE DURING THAT TIME MOTOROLA WILL SEEK  
TO DETERMINE WHETHER ANYONE ELSE IS INTERESTED IN CON-  
TINUING MOTOROLA'S TV BUSINESS OR WHETHER THE PROPOSED  
SALE IS THE ONLY ALTERNATIVE TO DISCONTINUING ITS TV

OPERATIONS. UNQUOTE

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2. JUSTICE ALSO INFORMED THE TWO COMPANIES THAT IF IT

IS SATISFIED THE PROPOSED SALE TO MATSUSHITA IS THE ONLY MEANS OF RETAINING MOTOROLA'S TV BUSINESS AS A VIABLE COMPETITOR, JUSTICE DOES NOT INTEND TO SUE TO PREVENT THE SALE.

3. COPY OF PRESS RELEASE AND JUSTICE LETTER TO MOTOROLA WHICH WAS MADE PUBLIC AT SAME TIME BEING POUCHED.

4. THIS AGREEMENT APPEARS TO CLEAR THE WAY FOR A RESOLUTION OF JUSTICE'S LAST SERIOUS PROBLEM WITH THE PROPOSED TRANSACTION, PARTICULARLY IN VIEW OF MOTOROLA'S STATEMENT THAT IT WAS UNABLE TO FIND A SATISFACTORY BUYER DURING PAST THREE YEARS. EVEN THOUGH THE AGREEMENT HAS BEEN MADE PUBLIC HERE AND THE JAPANESE EMBASSY HAS BEEN INFORMED BY THE DEPARTMENT, IT WOULD BE APPROPRIATE FOR EMBASSY TO ALSO INFORM GOJ. PLEASE REPORT PROMPTLY ANY GOJ REACTIONS. KISSINGER

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NNN

## Message Attributes

**Automatic Decaptoning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** SALES, LAW, ANTITRUST, LITIGATION, BUSINESS FIRMS, FOREIGN POLICY POSITION, TELEVISION SYSTEMS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 24 APR 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Authority:** BoyleJA  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 28 MAY 2004  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974STATE083746  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** RJBUSHNELL:VJW  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D740097-0486  
**From:** STATE  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1974/newtext/t19740417/aaaaaonn.tel  
**Line Count:** 78  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ORIGIN EB  
**Original Classification:** LIMITED OFFICIAL USE  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:**  
**Previous Classification:** LIMITED OFFICIAL USE  
**Previous Handling Restrictions:** n/a  
**Reference:** STATE 081273  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** BoyleJA  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 30 JUL 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <30 JUL 2002 by kelleyw0>; APPROVED <26 MAR 2003 by BoyleJA>  
**Review Markings:**

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US Department of State  
EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** ANTITRUST: PROPOSED PURCHASE BY MATSUSHITA OF MOTOROLA TV DIVISION  
**TAGS:** ETRD, BDIS, JA, US, MOTOROLA, MATSUSHITA ELECTRIC COMPANY  
**To:** TOKYO  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005